

FOR IMMEDIATE RELEASE

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Pico-Tesla starts pilot study of Magneceutical[®] Therapy for Alzheimer's disease at University of South Florida (USF) Health Byrd Alzheimer's Institute

Randomized, double-blind, placebo-controlled study seeks to determine if magnetic fields using Company's Resonator[™] device may be an adjunctive therapy to oral medications in the treatment of Alzheimer's disease

Amanda Grant Smith, M.D., will coordinate study at USF

CLEARWATER, Fla., Jan. 5, 2011 — [Pico-Tesla, The Magneceutical[®] Company](#), announced today that it has commenced a randomized, double-blind, placebo-controlled pilot study of 30 patients who have Alzheimer's disease symptoms. The pilot study seeks to determine whether the application of magnetic fields generated by Pico-Tesla's patented **Resonator[™]** system can be effective as an adjunctive therapy to oral medications in reducing the symptoms of Alzheimer's disease.

The study will be coordinated by **Amanda Grant Smith, M.D.**, Medical Director of the USF Health Byrd Alzheimer's Institute, University of South Florida (USF).

"We are very pleased to have Dr. Amanda Smith coordinating this important study that may help to explore the clinical potential of Magneceutical[®] Therapy for Alzheimer's patients," said **Allen Braswell**, CEO of Pico-Tesla.

Dr. Smith received her undergraduate degree from Emory University in 1992 and her medical degree from Jefferson Medical College in 1997. She did her internship, residency in psychiatry, and fellowship in geriatric psychiatry at the University of South Florida College of Medicine. Dr. Smith is a Diplomate of the American Board of Psychiatry and Neurology, with subspecialty certification in geriatric psychiatry. She is a member of the American Association for Geriatric Psychiatry and a charter member of ISTAART, the International Society to Advance Alzheimer Research and Treatment.

Pico-Tesla's **Magneceutical[®] Therapy** involves the use of an extremely low-level electromagnetic field (EMF) applied by a specially designed device—the **Resonator[™]**, invented by **Dr. Jerry I. Jacobson**, along with **proprietary therapeutic protocols**—and is currently in clinical trials to determine its effectiveness for improving the signs and symptoms of several diseases, including Alzheimer's disease, atrial fibrillation, Parkinson's disease, fibromyalgia and osteoarthritis.

Privately held [Pico-Tesla Magnetic Therapies](#) is an emerging medical technology company with operations at: 7852 South Elati, Suite #202, **Littleton, CO** 80120 (303-795-3222); 4700 140th Avenue North, Suite #101, **Clearwater, FL** 33762; and, 27780 Novi Road, Suite 100, **Novi, MI** 48377 (248) 773-8969.

CAUTION: The *Resonator*[™] device is an Investigational Device limited by federal (or United States) law to investigational use. The *Resonator*[™] device is not for sale, nor is the *Magneceutical*[®] Therapy generally available outside of Investigational Review Board (IRB)-approved clinical studies.

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